

HAIR CARE

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04.

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Products

ALOE PURE GEL Scalp Cleansing Treatment

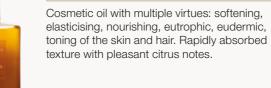


Gel that gives an immediate sensation of deep hydration and freshness. Ideal for detoxifying and rebalancing oily scalp and as a natural anti-inflammatory for scalp irritated by chemical treatments or natural causes (dermatitis, eczema). Always use the product in combination with the Philip Martin's Wash and Rinse. Format:

Bottle with pump dispenser of: 500 ml e 16.9 fl.oz. 100 ml e 3.38 fl.oz.

JOJOBA OIL

Nourishing Oil



Format: Bottle with dispenser: 300 ml e 10.14 fl.oz. 100 ml e 3.38 fl.oz.

MURUMURU Massage Butter



Innovative butter with antioxidant and protective action. Vitamins A and F make the product moisturising, elasticising and sebum-regulating. Excellent as a nourishing treatment for dry or chemically treated hair. To be used incombination with Philip Martin's Wash products. Format: Jar of: 200 ml e 6.8 fl.oz.

SCALP SCRUB Detox Scrub



Detoxifying scrub helps restore the normal balance of the scalp. Its active ingredients have calming, moisturising and nourishing properties.

Format: Jar of: 500 ml e 16.9 fl.oz.



OLIVE & ALOE Anti-Aging Oil

Emollient oil for body and skin based on Olive Oil and Aloe extract. It nourishes and hydrates the skin and prevents the effects of skin aging, protecting from free radicals.

Ideal as a massage oil, it has a soothing effect on redness, even on the most delicate skin, caused by sun exposure or waxing. On the scalp it detoxifies and soothes, promoting cell renewal.

Format: Bottle with dispenser of: 300 ml e 10.14 fl.oz. 100 ml e 3.38 fl.oz.

32 PURE ESSENTIAL OIL Essential Oil



Herbal product composed of 32 different medicinal herbs. This oil does not contain alcohol, is not greasy and dries quickly. It is refreshing, toning, balsamic, firming and reactivating. Excellent when added to hair products.

Format:

Bottle with dropper of: 30 ml e 1.01 fl.oz.



Products

CALMING WASH **Detoxifying Shampoo**



Detoxifying and calming shampoo which helps rebalance dry scalp, with dandruff or with anomalies. Being rich in natural and emollient active ingredients, it normalises and gently cleanses the scalp. It contains surfactants from vegetal origin.

Format:

Bottle with pump dispenser of: 3900 ml e 131.87 fl.oz. 1000 ml e 33.8 fl.oz. Bottle with dispenser of: 320 ml e 10.82 fl.oz. 100 ml e 3.38 fl.oz.

DARK HYDRATING WASH Hydrating Cream Wash



Cleansing cream which gently cleanses the scalp, giving hydration and respecting its natural pH. Suggested to treat scalps with anomalies, thanks to its particular formulation rich in natural substances. Dark Hydrating Wash is also suitable for cleansing and moisturising the beard.

Format: Jar of: 1000 ml @ 33.8 fl.oz. Tube of: 75 ml e 2.54 fl.oz.

MAPLE WASH

Moisturising Shampoo



Moisturising shampoo for the scalp and for very dry and frizzy hair. The mixture of deeply hydrating ingredients gives elasticity, leaving the hair soft, silky and easy to comb. It contains surfactants from vegetal origin.

Format:

Bottle with pump dispenser of: 3900 ml e 131.87 fl.oz. 1000 ml e 33.8 fl.oz. Bottle with dispenser of: 320 ml e 10.82 fl.oz. 100 ml e 3.38 fl.oz.



PURIFYING WASH **Purifying Shampoo**

Purifying shampoo for oily scalp or with anomalies. Specific formula to support the removal of sebum excess, to alleviate itching and stimulate scalp oxygenation, preventing hair loss. The Mint, Eucalyptus and Tea Tree Oils leave a pleasant and refreshing sensation on the scalp. It contains surfactants from vegetal oriain.

Format:

Bottle with pump dispenser of: 3900 ml e 131.87 fl.oz. 1000 ml e 33.8 fl.oz. Bottle with dispenser of: 320 ml e 10.82 fl.oz. 100 ml e 3.38 fl.oz.

CANAPA WASH **De-Stress Shampoo**

Shampoo enriched with Red Vine extracts with strong anti-radical properties, Hemp extract with a restructuring action and natural regenerating principles such as Ginseng and Guarana extracts which help the hair regain its natural vitality and silkiness.

Format:

Bottle with pump dispenser of: 1000 ml 33.8 fl.oz. Bottle with dispenser of: 320 ml e 10.82 fl.oz.



BABASSU WASH **Volumising Shampoo**

Volumising shampoo ideal for thin and chemically treated hair. Rich in revitalising active ingredients, it gently cleanses the hair without being aggressive. It gives volume and adds sheen and body to the hair from the first use. It contains surfactants from vegetal origin.

Format:

Bottle with pump dispenser of: 3900 ml e 131.87 fl.oz. 1000 ml e 33.8 fl.oz. Bottle with dispenser of: 320 ml e 10.82 fl.oz. 100 ml e 3.38 fl.oz.

02 - WASH

Products

COLOR MAINTENANCE

Shampoo for Colored Hair

Specific shampoo for coloured and chemically treated hair. Ideal to liven up, revitalise and illuminate the colour of the hair. It contains surfactants from vegetal origin with natural conditioning properties that make the hair soft and silky. Format:

Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Bottle with dispenser of: 320 ml e 10.82 fl.oz.



MORINGA WASH

Anti-Pollution Shampoo

Protective shampoo for a deep cleansing of the scalp and hair. It removes toxins caused by pollutants thanks to the high concentration of Maringa Extract. Excellent for curly hair. It contains surfactants from vegetal origin.

Format:

Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Bottle with dispenser of: 320 ml e 10.82 fl.oz.

Anti-Yellowing Shampoo

BLU

The anti-yellowing shampoo removes all the yellow pigments and the brassy tones which show with time. It removes the opacity which external effects such as pollution and alkalinity create. Ideal for white, blonde and bleached hair. It is also used to prevent yellowing.

Format: Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz.









Products

EVERYDAY RINSE

Frequent Use Mask

Moisturising, detangling and strengthening conditioner. Ideal for all hair types. Enriched with extracts of vegetal origin which, in synergy with the latest-generation active ingredients, moisturise the hair and scalp, strengthen the fibre and give an immediate detangling effect. Ideal for daily use.

Format:

Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz.

CANAPA RINSE **De-Stress Mask**



Restructuring conditioner that gives extreme shine to the hair thanks to an innovative blend of Hemp Extract, Ceramides and Proline. Proline is an essential amino acid which protects the hair from oxidative stress.

Format:

Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz. 75 ml e 2.54 fl.oz.

BABASSU RINSE

Volumising Mask

Volumising conditioner ideal for thin and chemically treated hair. It leaves hair light, shiny and easy to comb.



Format:

Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz. 75 ml e 2.54 fl.oz.



SCALP BENEFIT Purifying Mask

Conditioner rich in purifying, refreshing and soothing active ingredients, ideal for a scalp with sensitive skin and with anomalies such as accumulation of toxins and hair loss. Applied on the lengths it gives a soft and shiny effect.

Format:

Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz. 75 ml e 2.54 fl.oz.



MAPLE RINSE **Moisturising Mask**

Moisturising conditioner ideal for dry and frizzy hair. Thanks to the high concentration of moisturising and nourishing active ingredients, it leaves hair silky, soft and shiny.

Format: Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz.

75 ml e 2.54 fl.oz.

COLOR REPAIR

Restructuring Mask

Conditioner rich in butters and vegetal oils which regenerate and revitalise damaged and coloured hair. It hydrates and gives elasticity, stimulating the protection and repair of hair after chemical colour treatments. Hair looks soft and shiny and the colour intensity lasts longer.

Format: Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz.

Products

MORINGA RINSE Anti-Pollution Mask

Moisturising conditioner ideal for protecting hair from pollution thanks to the presence of Moringa Extract which is a functional and rebalancing active ingredient. Excellent to maintain the hydration of curly hair.

Format:

Bottle with pump dispenser of: 1000 ml @ 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz. 75 ml e 2.54 fl.oz.



BLU RINSE Anti-Yellowing Mask

Anti-yellowing mask that eliminates the yellow pigments and the brassy tones which show with time.

It removes the opacity caused by external effects, such as pollution and water alkalinity. Ideal for grey, blonde and bleached hair. Also used to prevent yellowing.

Format:

Bottle with pump dispenser of: 1000 ml \oplus 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz.

COLOR IT RED

Color Conditioner

Color conditioner enriched with natural emollient substances such as Jojoba Oil, Argan Oil and Shea Butter. Ideal for maintaining a long-lasting colour, avoiding hair drvness or modifying the colour tones by brightening up the dull colours without damaging the hair structure.



200 ml e 6.8 fl.oz.

Products

COLOR IT ORANGE

Color Conditioner



Color conditioner enriched with natural emollient substances such as Jojoba Oil, Argan Oil and Shea Butter. Ideal for maintaining a long-lasting colour, avoiding hair dryness or modifying the colour tones by brightening up the dull colors without damaging the hair structure.

Format: Tube of:

200 ml e 6.8 fl.oz.

FUSION LUXURY MASK Super Moisturising Hair Mask

Moisturising mask ideal for very stressed and chemically treated hair. Protects from the effects of aging by making hair shiny and soft without weighing it down.

Format: Jar of: 500 ml e 16.91 fl.oz. 200 ml e 6.8 fl.oz.

RE-MERSIVE BOOSTER Reconstructing Serum

Gives new life to fragile, extremely damaged and chemically treated hair.



Format:

Box with 12 bottles with spray dispenser of: 15 ml e 0.50 fl.oz.

Henné Cream Derra acida Acid orean Orene acida

HENNÉ CREAM Acid Cream

Fluid cream, composed of active ingredients with antioxidant and soothing properties. Olive oil moisturises, protects and deeply nourishes the hair. rebalancing its pH.

Format:

Bottle with pump dispenser of: 1000 ml e 33.8 fl.oz.

COLOR IT GOLD



Color IT

Color Conditioner

Color conditioner enriched with natural emollient substances such as Jojoba Oil, Argan Oil and Shea Butter. Ideal for maintaining a long-lasting colour, avoiding hair dryness or modifying the colour tones by brightening up the dull colors without damaging the hair structure.

Format: Tube of: 200 ml e 6.8 fl.oz.



COLOR IT CHOCOLATE

Color Conditioner

Color conditioner enriched with natural emollient substances such as Jojoba Oil, Argan Oil and Shea Butter. Ideal for maintaining a long-lasting colour, avoiding hair dryness or modifying the colour tones by brightening up the dull colrs without damaging the hair structure.

Format: Tube of:

200 ml e 6.8 fl.oz.





COLOR IT SILVER **Color Conditioner**

Color conditioner enriched with natural emollient substances such as Jojoba Oil, Argan Oil and Shea Butter. Ideal for maintaining a long-lasting colour, avoiding hair dryness or modifying the colour tones by brightening up the dull colors without damaging the hair structure. Format:

Tube of: 200 ml e 6.8 fl.oz.



RE-MERSIVE LUXURY CREAM Reconstructive Treatment

Reconstructive treatment of the hair fiber. The hair will regain tone and shine.

Format: Tube of: 200 ml e 6.8 fl.oz.



MASKHAIR Moisturising and Nourishing Mask

A nourishing and moisturising mask with a pleasant amber scent, it gives the hair extraordinary softness and shine without weighing it down.

Format: Tube of: 200 ml e 6.76 fl.oz. Jar of: 500 ml e 16.9 fl.oz.



Products

SCALP NUTRIMENT PROFESSIONAL Nourishing Treatment

Adjuvant treatment for the prevention and reduction of temporary hair loss related to particular problems such as stress and seasonal changes.



Format: Box with 12 vials of: 7 ml \oplus 0.3 fl.oz.

SEA SALT SPRAY Rebalancing Hair and Skin Fluid



Applied to hair and scalp, this product helps to protect against dehydration. It is particularly indicated for treating impure, slightly irritated and seborrhea-prone skin.

Format: Bottle with spray dispenser of: 150 ml \oplus 5.07 fl.oz.

UNDER CONTROL Taming Fluid



Taming fluid for dry and unruly hair. Provides shine and softness. Eliminates the frizz effect and static electricity. Helps the brush slide through the hair, protecting it from heat sources (hairdryer, straightener) and humidity. Leaves no residue, is non-greasy, and does not weigh hair down.

Format:

Bottle with spray dispenser of: 150 ml \oplus 5.07 fl.oz.



SCALP NUTRIMENT SPRAY Nourishing Lotion

Lotion of natural and organic origin. Ideal for delicate scalp and fine hair, that present temporary hair loss related to particular problems such as stress and seasonal changes. Format:

Bottle with pump dispenser of: 100 ml \oplus 3.38 fl.oz.



CALMING SPRAY Soothing and Protective Fluid

Soothing and protecting spray, ideal to hydrate the scalp before coloring or bleaching the hair. The aloe juice gel helps soothing redness, while the glycerol and betaine deeply hydrate. The menthol gives a pleasant sensation of freshness and wellbeing. Calming spray also contains buddleja stem cell which helps soothe the skin. **Format:**

Bottle with spray dispenser of: 150 ml \oplus 5.07 fl.oz.



Products

3 WAYS **Detangling and Volumising Gel**

Gel formulated with conditioning and volumising ingredients which give body and revitalise hair. Ideal for detangling.



Bottle with pump dispenser of: 150 ml e 5.07 fl.oz.

Hold: \bullet \circ \circ \circ

NATURAL MOUSSE Medium Fix Mousse



Hair mousse which replenishes giving volume, shine and resistance to the hair styling. It is a mousse which can be used on all hair types to give body and structure ensuring a soft fixation while maintaining elasticity and brightness. Protein hydrolysates and Aloe and Linseed Oil extracts give protection to the hair, leaving it shiny, soft and velvety.

Format:

Bottle with airless dispenser of: 175 ml e 5.91 fl.oz.

INFUSION CREAM

Leave-in Protection

Protective leave-in which makes hair shiny and easy to comb. It protects from heat during drying. Its antistatic properties make hair soft and voluminous without weighing it down. Format: Tube of: 200 ml e 6.8 fl.oz. 75 ml e 2.54 fl.oz.



BABASSU SPRAY Volumising Fluid

Volumising fluid ideal for thin hair with weak structure. Thanks to its natural oils, it nourishes and gives shine the hair enhancing the brightness and structure. Format: Bottle with spray dispenser of:

150 ml e 5.07 fl.oz.



POTION CREAM **Moisturising Gel**

Soft moisturising gel for roots and lengths, ideal for styling frizzy and curly hair. Linseed Oil, a highly nourishing and soothing ingredient, improves the hydration, protection and softness of the hair.

Format: Tube of: 200 ml e 6.8 fl.oz. 75 ml e 2.54 fl.oz.



ULTIMATE GEL Elasticising Gel

Medium hold Aloe Vera based gel, suitable for shaping and fixing hair. Applied to wet hair to facilitate fixing the hairstyle, useful for defining curly hair.

Format: Bottle with pump dispenser of: 150 ml e 5.07 fl.oz.

Hold: \bullet \bullet \circ \circ

Products

MORINGA CURL Curl Defining Gel

Long-lasting gel ideal for creating and defining natural and soft curls without weighing hair down or leaving it sticky. Isolates the hair fiber, making the hair less subject to frizz as well as prolonging the hairstyle.

Format: Tube of: 200 ml ⊖ 6.8 fl.oz. 75 ml ⊖ 2.54 fl.oz.

Hold:
 Hold:
 O



CUTTING FLUID Emollient Fluid

Emollient fluid ideal for keeping hair moistened and hydrated. Thanks to its organic ingredients it gives hair nourishment, softness and makes them easy to comb.

Format:

Flacone con dispenser spray da: 250 ml \oplus 8.45 fl.oz.

Contraction of the second seco

and hair. Enriched with vegetal oils and Hyaluronic Acid, it gives softness and silkiness to the skin and

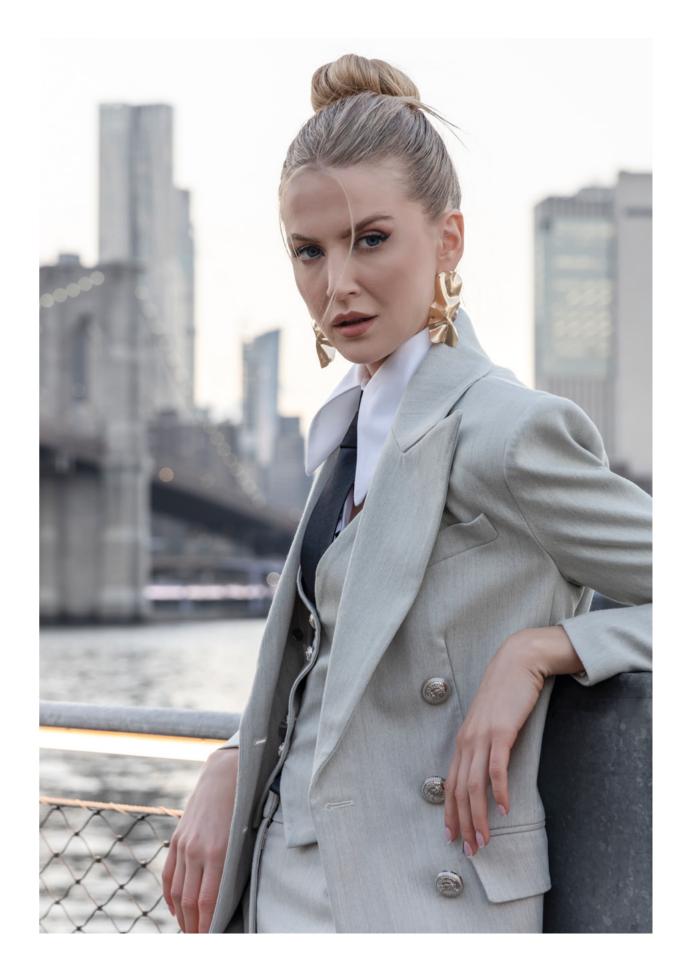
Hydrating and Repairing Spray

PLEASURE HAIR & BODY

Emollient and nourishing treatment for body

strengthens the hair. Format:

Bottle with spray dispenser of: 100 ml \oplus 3.38 fl.oz.

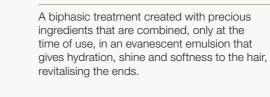






Products

REVITALIZING SPRAY Hydrating & Glossing



Format: Bottle with spray dispenser of: 100 ml e 3.38 fl.oz.

INFINITO Moisturising Elixir for Beard and Hair



It hydrates and protects the hair and beard from external agents thanks to its formulation rich in Argan, Olive, Jojoba and Carrot Oils.

Format: Bottle with pump dispenser of: 150 ml e 5.07 fl.oz.

PEPENERO

Modeling Wax no Wax

Modeling paste with a natural hold. Rich texture, strong scent. Matte effect guaranteed. Long lasting, it leaves no residue and does not grease.

Format: Jar of: 75 ml e 2.54 fl.oz. Tenuta:

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FINISH



SHINE ROSE **Shining Serum**

Ideal for protecting hair from heat sources such as hairdryers and hot tools, making the hair shinier and easier to comb. Moisturises and nourishes damaged and chemically treated hair. Thanks to its active ingredients it gives brightness to the hair before and after drying. Format: Bottle with pump dispenser of: 50 ml e 1.68 fl.oz.

ICE GEL Strong Fixing Gel



A shaping, strong fixing and quick drying gel which guarantees a long-lasting extreme styling without damaging or weakening the hair. The Creatine and Panthenol help to repair and protect the hair by giving them a healthier effect and protecting them from further damage. The Jojoba and Avocado oils moisturise and make the hair shiny and soft. It does not make the hair stick or greasy. It leaves a shiny effect, with no residues.

Format:

Bottle with pump dispenser of: 150 ml e 5.07 fl.oz. Tenuta:
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 •
 •

PEPELIME

Fibrous Wax



A medium-hold fibrous wax ideal for those who need to style their hair freely and like to feel orderly at all times. This wax densifies and gives volume to the hair while leaving a slightly shiny effect. It is non-greasy and leaves no residue.

Format: Jar of: 75 ml e 2.54 fl.oz.

Products

PEPEGRIGIO

Strong Hold Wax

Strong hold wax ideal for defining and shaping hair throughout the day with a natural effect. It gives shape and structure to all the hair, and allows you to define and give natural movement to even the most rebellious hair. It is nongreasy and leaves no residue. **Format:**

Jar of: 75 ml ⊖ 2.54 fl.oz. Hold: ● ● ● ● ●



AIR

A | R Hairspray Medium Hold

Medium hold hairspray, ideal for all hair types. It guarantees a long-lasting hold. Suitable for any type of hairstyle and leaves hair soft, light and voluminous.

Format:

 Bottle with spray dispenser of:

 300 ml ⊕ 10.14 fl.oz.

 100 ml ⊕ 3.38 fl.oz.

 Hold:
 ●
 ○
 ○



STRONG AIR Strong Hold Hairspray

Strong hold hairspray, ideal for all hair types. It guarantees a long-lasting hold. Suitable for any type of hairstyle and leaves hair soft, light and voluminous.

Format:

Bottle with spray dispenser of: 300 ml \oplus 10.14 fl.oz. Hold:



Hairspray gas free for a medium-strong fix and a durative setting.

NATURAL SPRAY

Gas Free Hairspray

Format:

Flacone con dispenser spray da: 250 ml \oplus 8.45 fl.oz. 100 ml \oplus 3.38 fl.oz.

Hold: $\bullet \bullet \bullet \circ \circ$









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